



RELEASING SPAIN'S 1st DCB CASE STUDY ON CONCERT TICKETS

TELECOMING AND WEGOW HAVE CLOSED THE FIRST DEAL TO INTEGRATE DIRECT CARRIER BILLING (DCB) IN WEGOW'S CONCERTS PLATFORM



7 COUNTRIES

+50M BILLING TRANSACTIONS PER YEAR

400M POTENTIAL USERS



+1MILLION USERS REGISTERED +225K TICKETS SOLD PER YEAR REACH EUROPE, LATAM, NORTH

CONCERTS TICKETING IN SPAIN: A MARKET WITH A HUGE GROWTH POTENTIAL

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ALL SET & READY FOR THE PSD2!

2018 IS THE YEAR IN WHICH THE TRANSPOSITION OF THE

EUROPEAN PAYMENTS SERVICES DIRECTIVE (PSD2) WILL TAKE PLACE INTO THE SPANISH LAW.

> PSD2 PROMOTES DCB AS A BILLING METHOD FOR THE TICKETING INDUSTRY. AS A TELECOM OPERATOR, TELECOMING HAS JOINED FORCES WITH ONE OF SPAIN'S KEY TICKETING PLAYERS TO DEPLOY THE FIRST DCB CONCERTS' TICKETING PROJECT.

SIMPLE CHECKOUT PROCESS









Comprar	Shakira (Promoción 4) SOLD OUT Precio 13.00€	678 98 32 54	Nombre Luis Ibáñez Lugar Adra (Almería)
Información	Añade tu seguro de no asistencia (j) Precio 3.95€ (por entrada) Detalle de compra Precio entradas 40.45€	movistar	
Shakira anuncia que retoma su gira "El Dorado World Wide Tour".	Gastos de gestión 1.60€ Seguro de no asistencia (x1) 3.95€ ¿Tienes algún descuento?	Pagar	Descargar Wallet
Varios de los conciertos de su gira mundial tuvieron que ser cancelados en	Total 46.00€ Comprar		

TOGETHER, TELECOMING & WEGOW BRING MUSIC CLOSER TO THE MOBILE USERS

PURCHASING TICKETS HAD NEVER BEEN SO FAST, EASY AND SIMPLE.



