



RELEASING SPAIN'S 1st DCB CASE STUDY ON CONCERT TICKETS

TELECOMING AND WEGOW HAVE CLOSED THE FIRST
DEAL TO INTEGRATE DIRECT CARRIER BILLING (DCB) IN
WEGOW'S CONCERTS PLATFORM



7 COUNTRIES

+50M BILLING TRANSACTIONS PER YEAR

400M POTENTIAL USERS

+1MILLION USERS REGISTERED

+225K TICKETS SOLD PER YEAR

REACH EUROPE, LATAM, NORTH
AMERICA, OCEANIA

CONCERTS TICKETING IN SPAIN: A MARKET WITH A HUGE GROWTH POTENTIAL

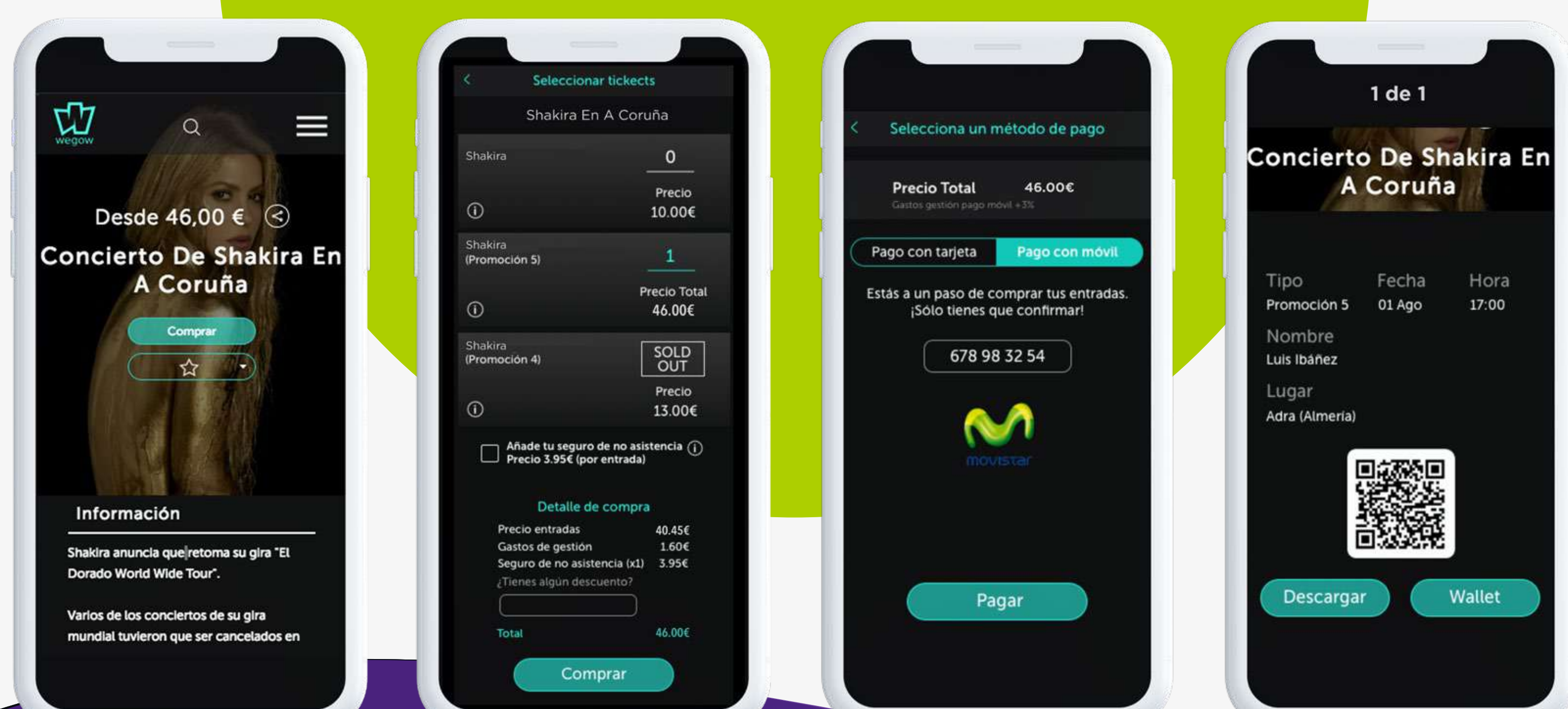
€118M IS THE EXPECTED
REVENUE FROM LIVE MUSIC
CONCERTS FOR 2018 • 8 MAJOR
MUSIC FESTIVALS EACH YEAR IN
SPAIN • 4th EUROPEAN FESTIVAL
DESTINATION • 13,19€ AVERAGE PRICE PER
CONCERT TICKET • +4,7% CONCERT
PRICES DURING 2017

ALL SET & READY FOR THE PSD2!

2018 IS THE YEAR IN WHICH THE TRANSPOSITION OF THE
EUROPEAN PAYMENTS SERVICES DIRECTIVE (PSD2) WILL TAKE
PLACE INTO THE SPANISH LAW.

PSD2 PROMOTES DCB AS A BILLING METHOD FOR THE
TICKETING INDUSTRY. AS A TELECOM OPERATOR,
TELECOMING HAS JOINED FORCES WITH ONE OF
SPAIN'S KEY TICKETING PLAYERS TO DEPLOY THE FIRST
DCB CONCERTS' TICKETING PROJECT.

SIMPLE CHECKOUT PROCESS



TOGETHER, TELECOMING & WEGOW BRING MUSIC CLOSER TO THE MOBILE USERS

PURCHASING TICKETS HAD
NEVER BEEN SO FAST, EASY AND SIMPLE.

