



RELEASING SPAIN'S 1st DCB CASE STUDY ON CONCERT TICKETS

TELECOMING AND WEGOW, THE SOCIAL MARKETPLACE
FOR LIVE MUSIC LOVERS, HAVE CLOSED THE FIRST DEAL
TO INTEGRATE DIRECT CARRIER BILLING (DCB) IN
WEGOW'S GIGS PLATFORM



7 COUNTRIES

+50M BILLING TRANSACTIONS PER YEAR

400M POTENTIAL USERS

+1M USERS REGISTERED

+1.5M VISITS PER MONTH

REACH EUROPE, LATAM,
NORTH AMERICA, OCEANIA

CONCERTS TICKETING IN SPAIN: A MARKET WITH A HUGE GROWTH POTENTIAL

€188M€ IS THE EXPECTED
REVENUE FROM LIVE MUSIC
CONCERTS FOR 2018 • 8 MAJOR
MUSIC FESTIVALS EACH YEAR IN
SPAIN • 4th EUROPEAN FESTIVAL
DESTINATION • 13,19€ AVERAGE PRICE PER
CONCERT TICKET • +4,7% CONCERT
PRICES DURING 2017

ALL SET & READY FOR THE PSD2!

2018 IS THE YEAR IN WHICH THE TRANSPOSITION OF THE
EUROPEAN PAYMENTS SERVICES DIRECTIVE (PSD2) WILL TAKE
PLACE INTO THE SPANISH LAW.

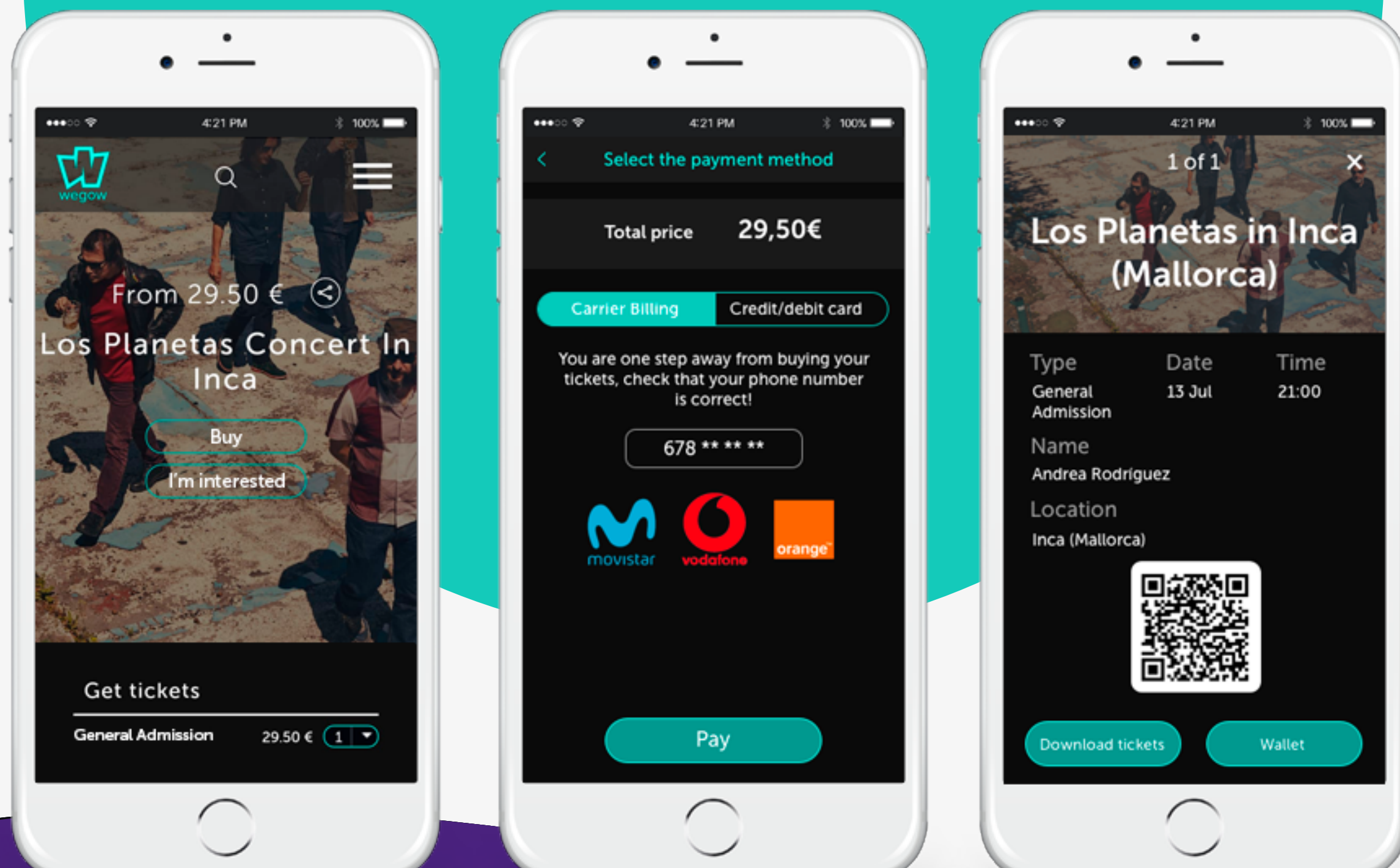
PSD2 PROMOTES DCB AS A BILLING METHOD FOR THE
TICKETING INDUSTRY. AS A TELECOM OPERATOR,
TELECOMING HAS JOINED FORCES WITH ONE OF
SPAIN'S KEY TICKETING PLAYERS TO DEPLOY THE FIRST
DCB CONCERTS' TICKETING PROJECT.



WHERE MUSIC GOES LIVE!

- RECEIVE NOTIFICATIONS ABOUT GIGS
- RELY ON YOUR PERSONALIZED MUSIC AGENDA
- CHAT WITH FRIENDS
- PURCHASE THE BEST TICKETS

SIMPLE CHECKOUT PROCESS



TOGETHER, TELECOMING & WEGOW BRING MUSIC CLOSER TO THE MOBILE USERS

PURCHASING TICKETS HAD
NEVER BEEN SO FAST, SIMPLE AND SECURE.

